

Annual Report

FY 2015-16

PLACEMENT CELL

ARYABHATTA COLLEGE, UNIVERSITY OF DELHI

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OUR PLACEMENT CELL STANDS FOR

P- PLANNED PLACEMENT,

L- LEARNING SKILLS

*A- ACQUISITION OF QUALITY
LEADERSHIP*

C- CAREER COUNSELLING

E- ENLIGHTENED PEOPLE

M-MANAGING PEOPLE

*E-EFFICIENCY & EXCELLENCE
IN ALL FIELDS*

*N-NEED FOR ACHIEVEMENT &
PERFORMANCE*

T-TRAINED PEOPLE

MOTO:

ACADEMICS, CULTURAL,
ENVIRONMENTAL AND
SOCIAL ACTIVISM.

Our Vision

Placement Cell

Aryabhata College. University of Delhi

Benito Juarez Road,

New Delhi-110021

Activities and Achievements

The placement cell, Aryabhata College came into existence on 3-9-2015 with the entry of two young dynamic students*, from BCOM(H) and one Teacher co-ordinator Dr. C. S. Dash with a promise that they would advance the objective of the college in providing job to their juniors by conducting corporate/campus selection train them on job ready skills such as Aptitude test, GD, Public speaking, Group & personal interviews (PI SESSIONS), Personality Development etc. Further to setup a employment counselling Centre in keeping with the NAAC requirement.

Since then the placement cell is putting its utmost most effort fulfilling the mission and have provided job to approx-100 student out of 120 student applying for job, a striking 83% achievement over the same period in the previous year. In 2016-17, 20 companies have been put in the corporate panel who have promised to conduct campus placement and another 10 companies have been associated to provide internship and astoundingly 10 training institutes have been providing job skill training to our students. The list of students and companies associated are shown in the ANNEXURE-A.

The students from the B.Com(H), B.Com(prog), B.A.(H) Eng., B.A.(H) Buss Eco(BBE), comprising different batches were able to secure lucrative placements in prestigious organizations in India. Initially it started with 8 companies in public and private sectors with handsome salary packages varying from 2.4 lakh to 3.6 lakh rupees per annum.

In the year 2015-16, the details of campus selection/ placement of students through

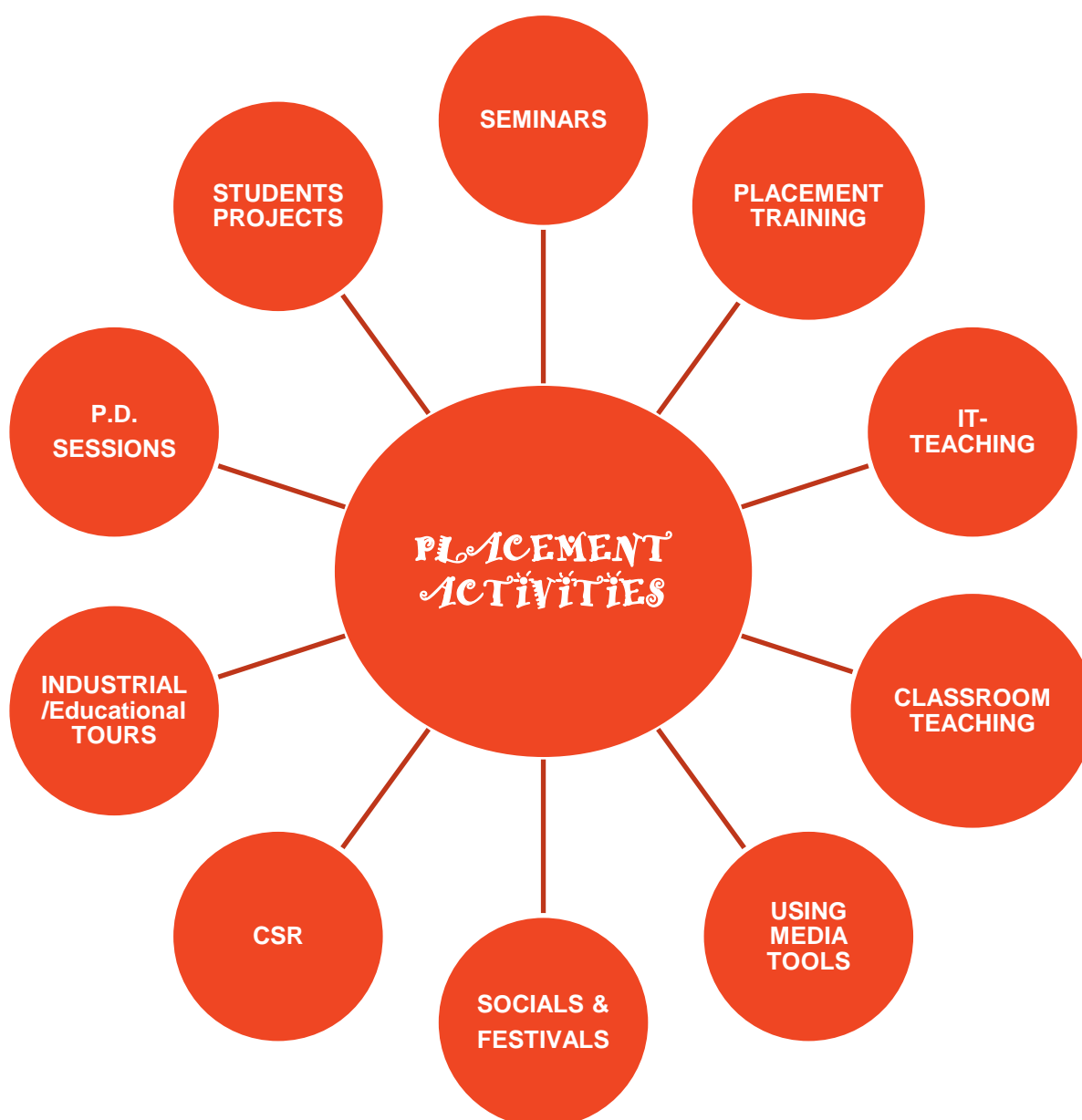
Placement Cell is given here under:

| S.No. | Name of Organization | No. of Candidates appeared | No. of Candidates selected | Position | Package |
|-------|----------------------|----------------------------|----------------------------|----------------|-----------------------|
| 1 | BAJAJ CAPITAL LTD | 30 | 9 | wealth manager | 20k /per month +perks |
| 3 | EWARD | 3 | 2 | Operations mgt | 20k /per month +perks |
| 4 | PCTI GROUP | 15 | 12 | Intrnship | 4,500/pm |
| 5 | SOCIOWASH | 5 | 2 | Internship | 4,800/pm |
| 6 | HANDAS | Attended | 45-50 students | seminar | Handling-CAT |
| 7 | ROOTS EDUCATION | Attended | 45-50 students | GD training | training |
| 8 | TIMES GROUP | Attended | 45-50 students | PI-training | training |
| | | | | | |

The Placement Cell also conducted training/workshops on skill enhancement/personality development programme for the benefit of students. In this regards following programme werealso, undertaken during the same period.

| | |
|------------------------------------|------------------------------------|
| | |
| 1. Mock CV writing skills training | More than 50 students participated |
| 2. Workshop on financial analysis- | 30 students participated |
| 4. cv writing, GD, PI training | 50-60 students participated |
| 5.knowledge session on logistics | 45 students participated. |

Dr. C. S. Dash
Teacher co-ordinator,
Placement cell, Aryabhatta College



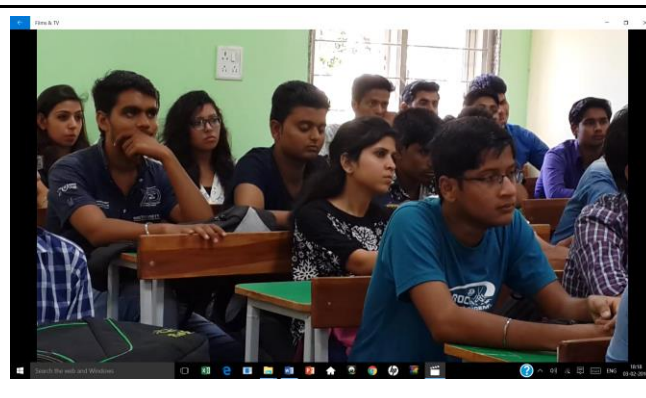
1.Seminar Highlight

1.Seminar Highlight

The department conducted a large number of seminars on different themes invited specialists from all over the country. The specific details are given below

Seminar-1 Date: -30-09-2015, Time-2.30 PM

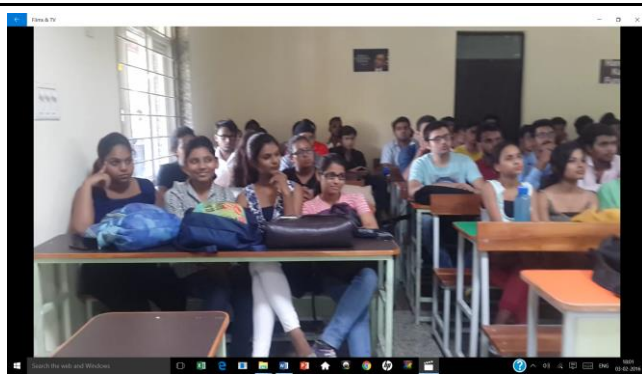
Topic – “Writing the CV/Resume” Speaker – Mr. Amit Poddar Professor, Human resource management, TIMES, Delhi, Organiser & TIC-Dr.C.s.dash



“Writing the CV/Resume” By. DR. Amit Poddar

(3)Seminar-3 Date: -07-10-2015, Time-2.30 PM Topic – “Cracking the CAT”

Speaker – GEN. MANAGER, MISB-MUMBAI, Organiser & TIC-Dr.C.s.dash



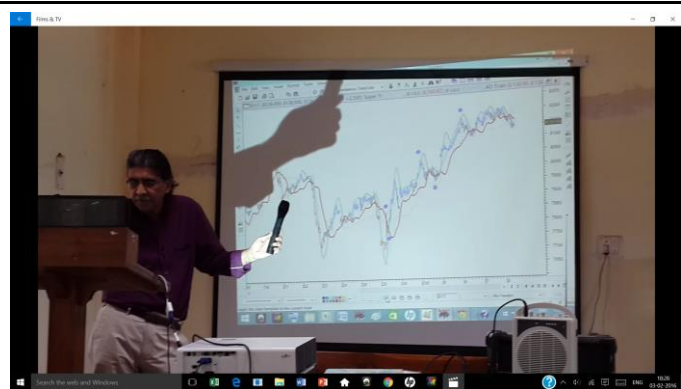
“Cracking the CAT”- By Mr. Ravi Handa, GEN. MANAGER, MISB-MUMBAI

(4)Seminar-4 Date: -08-10-2015, Time-2.30 PM

1.Seminar Highlight

Topic – “Making money in stock market”

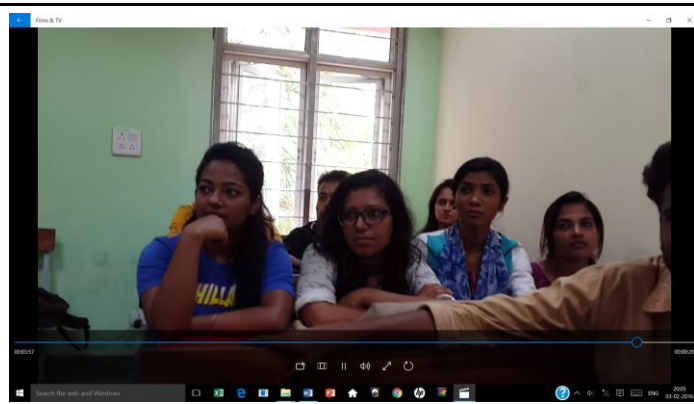
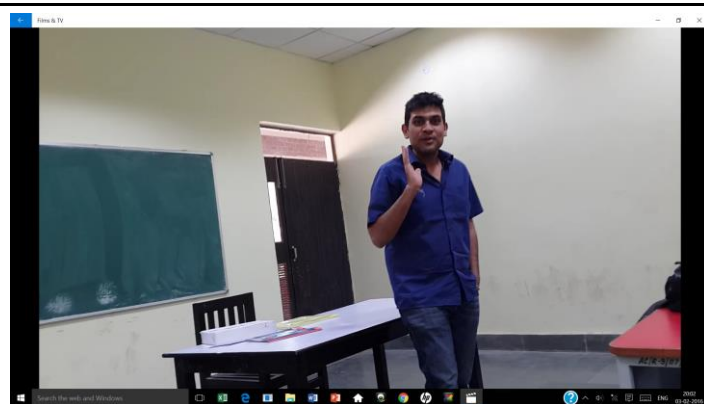
Speaker – Mr. Ashok Jain, Technical Analyst, Bajaj Capitals Ltd. Organiser & TIC-Dr.C.s.dash



“Making money in stock market” By Mr. Ashok Jain, Technical Analyst, Bajaj Capitals Ltd.

(5) Seminar-5 Date: -09-10-2015, Time-2.30 PM Topic – “Interview Skill”

Speaker – Mr. Vikram Gehelot, Professor, Roots Education, Delhi, Organiser & TIC-Dr.C.s.dash



“Interview Skill” By Mr. Vikram Gehelot, Professor, Roots Education, Delhi.

(6) Seminar-6 Date: -30-10-2015, Time-2.30 PM, Organiser & TIC-Dr.C.s.dash

Topic – “Entrepreneurship” Speaker – Mr. Vikram Gehelot, Professor, Roots Education, Delhi.

1.Seminar Highlight



(7) SEMINAR-7-CREATIVE THINKING -FASHION MOVEMENT AND COLOURS
LISSA INSTITUTE OF FASHION DESIGN,10-9-2016, SEMINAR ROOM,10.30 AM,
ORGANISER- DR.CSDASH TEACHER COORDINATOR,PLACEMENT CELL



2-Placement training & Management Game

2-Placement training & Management Game

The department conducted a large number of Placement Training for B.Com. (H) and B.Com. Student on different themes such as mock GD, Mock Interview, Management Game on Communication Effectiveness Mock Aptitude Tests so that they can achievement in the job market by invited specialists from all over the country. The specific details are given below

(1) Placement Training (1) Date: -13-1--2015, Time-10.30 AM Topic – “Mock Group Discussion (GD)” Speaker – Professor Ramachandran, Organiser & TIC-Dr.C.s.dash



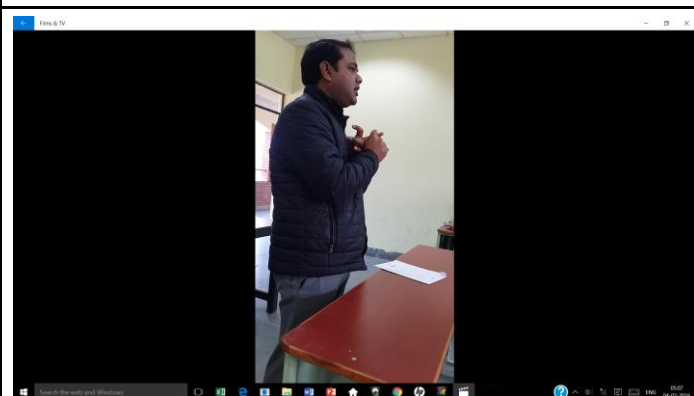
“Mock Group Discussion (GD)” By Prof. Ramachandran TIMES Educations, Delhi

2-Placement training & Management Game

(2) Placement Training (2) Date: -11-1--2016, Time-12.30 PM, Organiser & TIC-Dr.C.s.dash

Topic – “Mock Aptitude Test” Test-

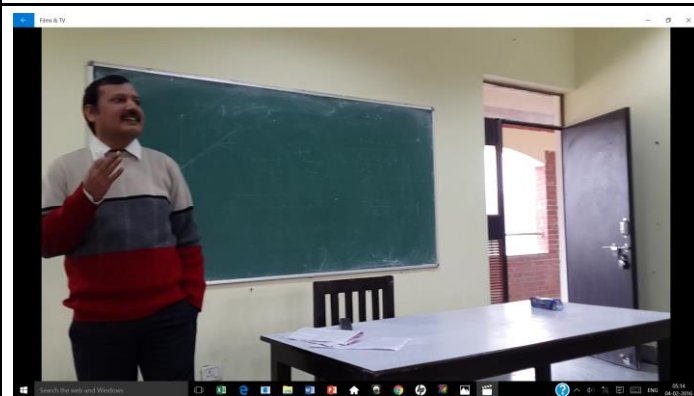
Administrator – Dhirender kumar Gupta, TIMES Education



– “Mock Aptitude Test” by Mr. Dhirender kumar Gupta, TIMES Education

(3) Placement Training (3) Date: -18-1--2016, Time-11.30 AM, Organiser & TIC-Dr.C.s.dash

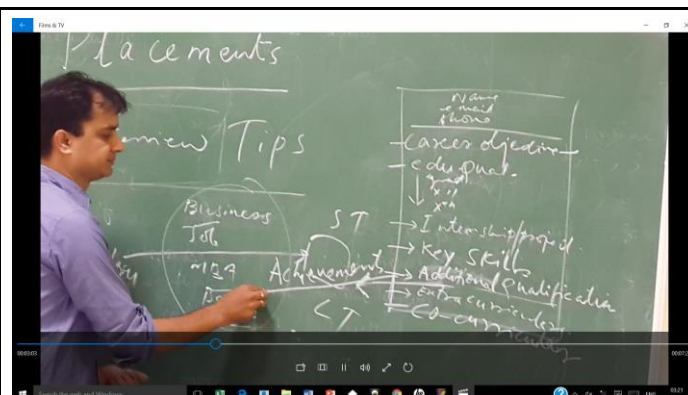
Topic – Feedback Session in “Mock Aptitude Test” held on-11-1-2016 Trainer, Professor Tejinder (specialization-QUANT, TIMES Education)



Feedback Session in “Mock Aptitude Test” by Trainer, Mr. Tejinder (Export-QUANT, TIMES Education)

2-Placement training & Management Game

(4) Placement Training (4) Date: -04-2-2016, Time-11.30 AM, Organiser & TIC-Dr.C.s.dash
Topic – “Mock Personal Interview” Trainer – Prof. Amit Pottar, TIMES EDUCATION



“Mock Personal Interview” BY Amit Poddar, TIMES EDUCATION

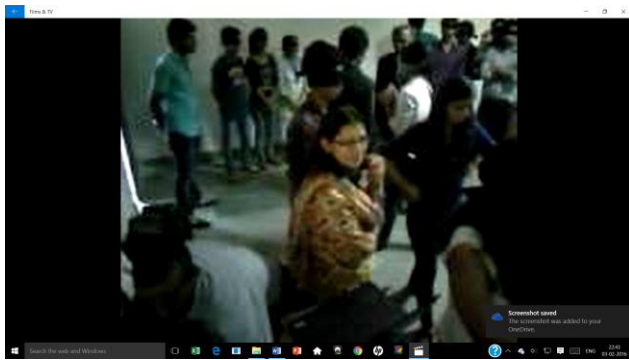
(5) Mock GD Session-(1) Date: -15-02-2016, Time-12.30 PM, Organiser & TIC-Dr.C.s.dash



Topic – **Mock GD Session-**
Trainer – Mr. Amit Poddar, TIMES EDUCATION

2-Placement training & Management Game

(6) Management Games Training Session-(1) Date: -06-11--2015, Time-10.30 AM, Organiser & TIC-Dr.C.s.dash

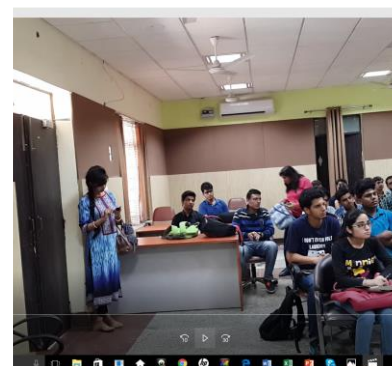


Topic – Management game on “Communication”

Speaker – Professor Dr. Mrs. Shibani Bhatnagar, DIMS

Management game on “Communication” by Dr. Mrs. Shibani Bhatnagar, DIMS

2-Placement training & Management Game



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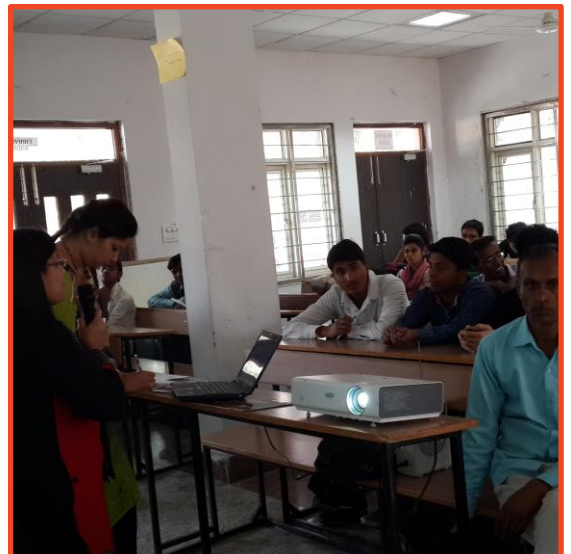
2-Placement training & Management Game

3.PLACEMENT DRIVES

PLACEMENT



DRIVE



PCTI-GROUP



20160224_120656.mp4

4

PCTI VIDEO

2-Placement training & Management Game

PLACEMENT DRIVE- ROAD RUNNER-

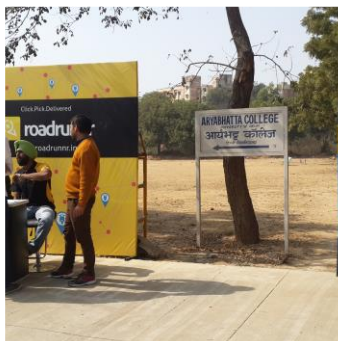
ROAD RUNNER



CLEARING DOUBTS



STALL AT THE GATE



REGISTRATION DESK



**ROAD RUNNER
VIDEO**



20160211_132215.mp

4

2-Placement training & Management Game

INTERVIEW BY BAJAJ CAPITAL



4. INSTITUTIONAL SOCIAL RESPONSIBILITY

4. INSTITUTIONAL SOCIAL RESPONSIBILITY



OTHER COMPANIES

| |
|-----------------|
| OTHER COMPANIES |
|-----------------|

THE INDIAN COLLECTIONS

THE INDIAN COLLECTIONS

VASANT KUNJ, NEW DELHI.

Date: 2nd Feb, 2017.

Time: 9 am onwards.

Venue: Seminar Hall.

ABOUT THE COMPANY:

Business in Interior design and furnishing company. They do Turnkey projects and looking for Corporate/MNC projects.

JOB PROFILE:

Looking for responsible Business Development Executives who are ready to take Sales responsibilities for the company. They wanted some candidates who could help them to grow their business as Business development executives (Field marketing and Tele-Caller).

HAPPENINGS:

Two executives from 'The Indian Collections' visited our campus and conducted the first round of interviews in the SEMINAR HALL from 9:00 am onwards. Around 34 registrations were received out of which just 4 candidates turned up. So 'On-the-spot' registrations were made to increase the turnout. Out of the total ON THE SPOT registrations, 12 candidates were selected for the second round of interviews which was conducted in the company's own premises.

FEEDBACK:

Both the company executives were more than satisfied with the arrangements made. They praised the organising team and 'Felt like home'. They even liked the aptitude and competitiveness of the candidates.

SELECTED STUDENTS:

- 1) Shreya Surbhi
- 2) Nimit Chawla
- 3) Sahil Kathuria
- 4) Kushal Bothra
- 5) Mohit Verma
- 6) Vishesh Sehgal

DIGITAL MARKETING

AND PERSONAL BRANDING MIX

- **Conducted by:** Edu4sure
- **Speaker:** Mr. Deepak Goyal
- **Date:** 29th September 2016
- **Time:** 12:30pm to 3:30pm
- **Venue:** Old Reading Room
- **No. of participants:** 40
- **Courses Invited:** All courses from all years

“If your business is not on internet, then you’re out of business.” ~ Bill Gates

Aryabhatta College was happy to have Mr. Deepak Goyal to conduct a seminar on Digital Marketing and Personal Branding Mix. Mr. Deepak Goyal is an entrepreneur by profession. He has had the opportunity to work in some of the world’s top MNCs. He has also been a key individual in initiating a few start-ups like Edu4sure and TestFormula. Apart from this, he has also been a guest author at Yourstory.com and a guest lecturer at many B-schools.

Mr Deepak and his friend discussed the importance of skill development over rote learning in today’s time. They explained how digital marketing can help you create a brand out of yourself on the most sought after sphere of life in today’s time ie the internet. They also discussed some ground level ways of making money through digital marketing and shared with us, some tips on how to advertise with little to no cost involved. The topics of blogging and search engine optimisation (SEO) were also touched by them. Other than this, they also discussed the importance of being digitally aware of the market so that you can avoid unfortunate mishaps that take place online due to leakage of personal information.

Yet again, at the end of the session, we were glad to hear a positive feedback from both the students who had come to attend and our speakers. They appreciated our efforts and agreed to associate in future as well for more such events.

Genpact

COMPANY PROPOSAL

Profiles / Eligibility / CTC

- Finance & Accounting (B.Com/ B.Com+MBA only) (CTC 1.5 LPA-1.8 LPA)
- Banking Financial Services and Insurance (Any graduate- Except Technical Graduate) (CTC 1.35 LPA-1.65 LPA)
- Voice (Customer Services/ Collections) (Any graduate) (CTC 1.5 LPA-2.0 LPA)
- Healthcare Process (B.Sc. (Life Science/Zoology/Botany/Biology/Biotech/Bio Medical Science/Micro Biology/Biochemistry), B. Pharmacy/BPT/MPT)

Job Description:

Finance & Accounting (B.Com only)

- Should have strong accounting knowledge.
- Able to explain theoretical concepts & accounting principles.
- Should have proficient communication skills
- Open for 24*7 working Environment.

Banking, Financial Services and Insurance (Any graduate except Tech graduate)

- Should have Knowledge of Banking, Financial Services and Insurance.
- Data Analysis, Interpretation, Data Review.
- Investigate and make decision.
- Good Analytical skills
- Basic computer skills
- Excel Skills – Basic
- Typing speed – 25 - 30 WPM with 90% accuracy.
- Proficient written English skills (Good grammar and vocabulary)
- Good Communication Skills

Voice (Customer Services/ Collections) (B.Tech/BCA and Any graduate)

- Should possess basic Technical Support/ Network Troubleshooting.
- Should be Comfortable with Customer Service/ Customer Support.
- Should have excellent communication skills.
- Open for 24*7 working Environment.

Life Sciences Profile

Key Skills

- Basic knowledge of medical terminology, clinical diagnoses, impairments & treatments
- Good communication skills (Written & verbal)

Key Responsibilities

- Claims Processing & Adjudication basis the hospital invoice received and payer specific policies and guidelines
- Analyze the insurance Policy document and make decision on claims eligibility.
- Call Hospital provider and have conversation around the impairment, procedure & diagnosis codes.
- Working in Healthcare process wherein assess claims for Client products.
- Work on the commission reports sent by the client.

As a prerequisite to conduct the Campus Drive request to arrange the following:-

- Auditorium or Room with LCD / Projector for the pre-placement talk/presentation.
- 2 rooms for the GD/ PIR or a Conference Room

- 1 room for the pen & paper test (depending on the no. of students who clear the PIR)

- 3-5 telephone lines preferably handsets for **Voice Assessments to be conducted on a Toll Free Number in a silent zone**

Request you to provide us the total number of students available as per course.

STUDENT REPORT

Date: 10th January 2017

Time: 9:00am to 7:00pm

Venue: Seminar Room, Room No. 11 & 16

HR: Charanjit Singh

Profiles:

1. Finance & Investment- only for Bcom grads
2. Banking and Insurance- for all grads
3. Voice- for all grads

Eligibility:

Total number of students who appeared for the drive were 45 which included Bcom H, Bcom P, BBE & Eco H students.

Recruitment Process:

There were 3 rounds for Finance and Investment profile and 2 rounds for Banking and Insurance profile in the Selection Process.

Selected Students:

11 students got selected for Finance & Investment profile with a CTC ranging from 1.5 LPA - 1.8 LPA.

14 students got selected for Banking & Insurance profile with a CTC of 1.35 LPA.

The names of the students are as follows:

For Banking & Insurance profile:

1. lakshay taneja- bcom p
2. Shubham verma- bbe
3. Saksham bansal- bbe
4. Akshat gupta- bcom p
5. Dikshant- bcom p
6. Rishabh- bcom p
7. Sanjay- bcom p
8. Vedansh- Eco h
9. Hardik- bcom p
10. Deeksha- Eco h
11. Yogit- bbe
12. Vishal- bbe

13. Shubham wadhwa- bbe

14. Vatsalla- bbe

For Finance & Investment Profile:

1. Mohit kumar singla- Bcom h

2. Dixit arora- bcom p

3. Ritu agarwal- bcom p

4. Puneet kharbanda- bcom p

5. Manish gaba- bcom p

6. Nitin behl- bcom p

7. Deepti gupta- bcomp

8. Khushboo negi- bcom p

9. Swati kataria- bcom p

10. Pooja- Bcom p

11. Mayank Mittal - Bcom h

In total selection from different courses were:

Bcom H- 2

Bcom P- 15

BBE- 6

Eco H- 2

Overall it was a successful drive with 'GENPACT'. TOTAL 25 students got recruited with Genpact drive.

INTERNSHIPS

INTERNSHIPS

LOYALTE (28TH AUGUST 2016)

Tarun Dua(9990994667)

About Loyelte

Loyelte is a startup company providing a platform for merchants for sharing their products and offers information with customer through internet over their smartphone. With loyelte, customers can view and access all the products and offers of their favorite local merchants on their mobile device. Customers can select any of the offers of their interest and claim them anywhere anytime.

In addition, the customers also get universal loyelte points against the transaction they do through loyelte.

Internship posts

Ambassador – 1 position

Vice-Ambassador – 1 position

Internship Duration

2 months

Fully flexible work timing, no need to skip even a single class of college

General Description & Duties

The person shall be responsible for assisting the organization in the implementation of its marketing, business development and public relation plans.

We are looking for smart, passionate, and like-minded people to join us.

The learning opportunities will be derived from the following activities to be performed:

1. Represent Loyelte in your college and student community through word of mouth, workshops and other advertisement campaigns.
2. Build Loyelte team within college by identifying and selecting best talent among students.
3. Delegation of work within the Loyelte hierarchy (assigning duties)
4. Group meetings to share and discuss promotional activities to strengthen Loyelte.
5. Plan weekly stunts to publicize and promote Loyelte outside and within the campus.
6. Implementation of assigned work (i.e. Market operations, Merchant acquisition etc.)
7. Weekly meetings to discuss the feedback and reports of the work performed.

Intern's Skills and Knowledge Required

The ideal candidate must possess

1. Leadership qualities
2. Strong speaking skills

3. Self-motivation, proactive with a 'can do' attitude

4. Dynamic personality

5. Technology savvy

Accountability

Weekly reporting to the South Campus President

Remuneration

Ambassador – Up to Rs 3,500 per month (Rs 2,000 Fixed and Rs 1,500 Variable)

Vice-Ambassador – Up to Rs 3,000 per month (Rs 1,500 Fixed and Rs 1,500 Variable)

Other Key Benefits

Certificate of Internship

Letter of Recommendation

Within Campus Internship (Zero travel, within Satya Niketan only)

Chance to get Pre-placement offer (Designation within Loyelte)

Monthly Re-creational parties

Personality Development in terms of leadership, public relations, business understanding and technology.

How to Apply

Please send your resume and cover letter by email at internship@loyelte.com

Or please call at (+91) 999 099 4661

Last date to apply

3rd September, 2016

Interview details

Interviews shall be conducted in Satya Niketan only; Details about date, timing and venue will be communicated shortly.

KALLAGE(19TH OCT 2016)

Shreya Gupta (shreya.gupta@kalaage.net)

FOR FIRST AND SECOND YEAR STUDENTS ONLY (all courses).

ABOUT KALAAGE – Kalaage is a social network for writers and publications. It bridges the gap between writers and publications by providing the writers with a platform to get published; and the publication with access to a lot of writers and subscribers. Writers can follow/subscribe to any publication and submit their work. Publications sign up on a monthly subscription basis and get content by opening up submissions which they call – TOSS A TOPIC.

JOB PROFILE – Marketing Intern

JOB DESCRIPTION– The intern is supposed to:

- 1. Communicate with the literature clubs of their college.**
- 2. Social media marketing of Kalaage.**
- 3. Getting active writer registrations.**

DURATION – 1–2 months

TYPE OF INTERNSHIP – Virtual Internship

COURSE – All courses

YEAR – First and second year students

INCENTIVES – Certificates after satisfactory completion of internship.

LAST DATE TO REGISTER – 20th October 2015

EDUPERIENCE (24TH SEPTEMBER 2016)

(careerseduperience@gmail.com)

About Eduperience :-

Eduperience is a platform which aims to foster the growth of the college going students by providing them virtual Internships and Live Project Opportunities. They bring students and the industry experts together to develop projects that can help students get understanding of the corporate world while working at the campus.

They bring projects from corporates and private companies and design them in a way that can help students understand how it will feel to land on their first job. In the past, they have worked with companies like paytm, trip advisor, little, PepsiCo, Procter and Gamble to deliver high quality projects for students which can help them receive certifications by working on company projects and Internships. They, in future wish to become a platform of immense project opportunities for the campus going students and they can work from campuses only.

About the Internship :-

Profile :- Marketing Coordinator Interns.

Description :- Students would be required to work on different marketing projects and the tasks which would be around the four P's of marketing majorly focusing on product understanding and the product promotion. Promoting Brand and follow up with business requirements and taking initiatives and giving suggestions for the major marketing events and the responsibilities.

Dedication required:-

Interns would be required to dedicatedly work for a minimum period of 1 month and rest depends on the project management.

Stipend: - Students can earn stipend up to 10,000 INR and a minimum of 1,000 INR

EVENTILA CO.(19TH OCT 2016)

Brinderjit Singh (7042771716)

COMPANY PROPOSAL

Founded in 2015,Eventila is an organization that aims at intertwining Celebrations and technology.

With our work in full swing right now, our current focus is to establish our brand in the market.Therefore,we at Eventila, are interested in hiring **MARKETING AND OPERATIONS** interns from a premiere institutions like yours. Just like we partner with clients to help them organize hassle free events, we would love to partner with your institute which will provide your students a real time experience, corporate exposure, and will help them get deeper insight into management.

ABOUT EVENTILA:

Eventila is a coming of age online Event and Wedding Planning platform, that is easy to use and a delight to execute. They are not simply Event Planners, they are the facilitators and the partners. Their technology helps connect Clients with prospective Vendors for a wide range of offerings to help make their Events a Success.

Know what they do:

- > They have an integrated online platform to help you plan, organize and execute Corporate and Personal events effortlessly.**
- > They are going live with their android App with many interactive, useful features to help manage your event.**
- > Their technology aims at simplifying the event planning process right from exploring vendor options and services to the day of celebration.**

INTERNSHIP PROFILE:

1. EVENTILA AFFILIATE PROGRAMME

2. EVENTILA OPERATIONS PROBATIONER

Eligibility: ALL COURSES, ALL YEARS

APPLICATION DEADLINE – 21st October 2016

FEEDBACK:

The experience was nice and the response was good too. The placement cell coordinated well with us.

IBM India Campus Recruitment

IBM India Campus Recruitment

Company Proposal

Greetings from IBM India Pvt. Ltd.

We would like to conduct a campus hiring event at your esteemed institution. Enclosed below is a brief synopsis (Job Description) of the Position (*For Internal Student circulation only*).

The annual package offered is INR 2.76 CTC. Would also request you to share the following details:

- No. of candidates expected in the hiring event.
- Possible date of conducting the event.

Also, kindly fill the required details in the attached form and please share it with me by Tuesday, 10-Jan-17 end of business hours.

I hereby request you to confirm at the earliest for us to make the necessary arrangements accordingly.

During your association with IBM, we would like to bring to your attention a few guidelines that you will need to adhere to:

1. IBM is bound by the U.S. Foreign Corrupt Practices Act and the applicable local laws and regulations pertaining to bribery, corruption and prohibited business practices. Therefore it is imperative that you will not partake in any corrupt or unethical business practices in relation to the transactions contemplated in violation of such laws or any other laws.
2. You will not offer or make or agree to make payments or gifts (monetary or otherwise) directly or indirectly to IBM or its employees for the purpose of wrongfully influencing decisions in IBM's transactions with you.
3. You shall not publish/publicize about any of the campus events on any website, online forums, blogs, print media or anywhere else to source any candidates.

In the event of a breach or suspected breach in the above said guidelines, you shall immediately notify us, and IBM reserves the right to take appropriate actions that it deems fit.

STUDENT REPORT

STUDENT REPORT

Date: 9th February 2017

Time: 9:00am onwards

Venue: Seminar Room

Job Description: IBM was looking for candidates who provide voice support to IBM internal end users and external commercial account and users across North America, EMERA and AP. The company required technical and professional expertise such as strong customer service skills, good verbal and written communications, analytical, critical thinking, 24 * 7 operations, rotational shifts , 5 days a week and so on.

CTC: Annual package offered by the company is INR 2.76 CTC.

Registrations: We got 82 responses from the candidates who were interested in enrolling for campus recruitment with IBM India Pvt Ltd.

Selection procedure: The selection procedure consisted of 4 rounds in total which are as follows-

1st round- Group discussion

2nd round- Telephonic interview (1)

3rd round-Telephonic interview (2)

4th round-Personal interview

Selected Students:

| Name | Year | Course | Roll-No. | Phone number | Email-ID |
|-----------------|------|--------------------------------------|------------|--------------|----------------------------|
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